

Shantou University (STU), founded in 1981, is a comprehensive university jointly supported by the Ministry of Education, the Guangdong Provincial Government and the Li Ka Shing Foundation. Internationalization is one of our most valued characteristics from beginning to end. We believe that the most important goals of universities are not merely vocational, in a broad sense, education aims at broadening youth's mental horizon, cultivating virtues and shaping their character. Today, we face an unprecedented complex and changing world. To cope with this rapid changing world requires adequate knowledge of cultures other than our own home culture.

We send this newsletter together with sincere greetings to our 100 far-flung partner universities in the world.

ISSUE I

What happened at STU ?

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STU NEWSLETTER

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WORKING MEETING OF SHANTOU UNIVERSITY INTERNATIONAL AFFAIRS WAS SUCCESSFULLY COMPLETED

2020-10-22

On October 22, 2020, the Working Meeting of Shantou University International Affairs was successfully completed. Coordinated by International Office, all the relevant departments, schools and colleges sent leaders and specialists to the conference. Vice President Prof. Liu Wenhua made a special speech about how, who and what we could do to promote the STU international cooperation. Dr. Gao Jian, the Director of International Office and Dean of School of International Education reported the international affairs tempo.

In the discussion session, the relevant departments, schools and colleges pointed out their specific difficulties meanwhile made feasible suggestions in practice. To sum up, the problems are attentively embodied in the relatively hysteretic management mechanism and the imbalance of education resource

allocation. These needed the overall planning and coordination, all-around carrying out within the whole university. The international office was willing to take on these new challenges and assist all the colleges and schools in the foreign affair line.

The new international website's demo functionality was showed at the end. Meanwhile, the amendments to the *Shantou University International Students Administrative Regulations* were collected at the meeting.



5 COURSES AT SHANTOU UNIVERSITY HAVE BEEN ACCREDITED FOR THE FIRST NATIONAL FIRST-CLASS UNDERGRADUATE COURSES

2020-12-02

On November 30, 2020, Ministry of Education announced the first National First-class Undergraduate Courses accredited list. Shantou University has 5 courses been enrolled in the list--two on-site courses, one online + on-site hybrid course, one social practice course and one virtual simulation experiment course. The successful screening rate is 67%.

Basic News Selecting and Writing of Professor Zhang Yuanzheng's crew from Chueng Kong School of Journalism and Communication, Fundamental I Circuit Theory of Professor Cui Yan's crew from College of Engineering are the two on-site programs. The online + on-site program goes to Micro-economics of Professor Zheng Muqiang's crew from Business School. Towards the Ocean – Oceanic Homeland Consciousness and Ecological Protection Publicity and Education lectured by Vice Professor Sun Zewei's crew from College of Science is the social practice program. Once authorized as the national virtual simulation experiment program in 2017 and 2018, Integrative Training System for Clinic Thought and Skill Based on Virtual Cases is promoted as the national first-class virtual simulation experiment undergraduate course.



SHANTOU UNIVERSITY PROFESSOR XU CONGKANG AND HIS TEAM WON THE CHAMPIONSHIP IN 2020 GUANGDONG UNIVERSITY TECHNOLOGICAL ACHIEVEMENT TRANSFORMATION ROADSHOW COMPETITION FINALS

2020-12-14

The 2020 Guangdong University Technological Achievement Transformation Docking Convention, co-sponsored by Department of Education Guangdong Province and Foshan Municipal Government took place in Qian Denghu Venture Town from 10-12 December 2020. As an important component, the 2020 Guangdong University Technological Achievement Transformation Roadshow Competition Finals (Pioneering State) awarded the champion to Professor Xu Congkang and his team from Shantou University. Their awarded roadshow is about flexible transparent electronic packing ultra-high barrier film research and development



Transparent electronic packing ultra-high barrier film is the critical packaging material in the field of flexible electrical industry, can be widely used in thin-film solar cells, QLED, QLED, Micro-LED and other application scenarios. Controlling the technology, foreign entities are virtually monopolizing the high-end market. The team is built around the core of Professor Xu Congkang and Professor Wang Jiangyong, young scholar Doctor Li Yongkuan and Zhou Manman also bend themselves in developing this high-grade technology. With core technology in the crucial links, the team apply it in target material, manufacturing equipment, material surface and other industrialization. Though the research is in the pilot-plant scale, the possibility has not gone unnoticed in industry and investment. Based on this team research, Shantou University signed a technology development contract with a company in November. The cooperation has budgeted 7 million CNY for super-clean, high-barrier transparent packaging material for medicine and food.

SHANTOU UNIVERSITY BUSINESS SCHOOL MBA ENTREPRENEURSHIP CONTESTANTS WON THE RUNNER-UP IN THE NATIONAL ROUND OF CHINA MBA ENTREPRENEURSHIP COMPETITION

2020-12-15

The 18th UBest China MBA Entrepreneurship Competition Finals kicked off on December, 13th, 2020 at Shanghai Jiaotong University. A strong contingent from Shantou University Business School won the final runner-up after several months' pitched battles in primary and semi-finals period. The contingent consists of four exceptional students, Chen Li (alumnus), Wu Jiaqi, Xu Sini, Ke Yanbing. Their awarded project named "5G+Light Manufacturing Digital Factory".

The remarkable credit goes to the perseverance in innovation and entrepreneurship features of the MBA Program at Shantou University Business School. Initiated in 2014, the Innovation & Entrepreneurship Management MBA Program absorbed and merged the "Value-based Innovation" courses from Technion-Israel Institute of Technology and "Innovation-based Entrepreneurship" curriculums from Boston's Babson College successively. The project adopts diversified teaching mode, roots in the Chaozhou businessman characteristic courses, spreads in creativity, innovation, and entrepreneurship modular training system, finally blossomed into plenty of vigorous MBA students. These students are active in national and global competitions and win glory for the Shantou University and themselves





STU OVERSEAS FACULTY MEETING HELD WITH GLUTINOUS RICE BALL MAKING WORKSHOP

2020-12-27

On 27 December 2020, the Shantou University overseas faculty meeting was held by the International Office along with the glutinous rice ball making workshop co-hosted by the School of International Education. Vice President Prof. Liu Wenhua of Shantou University and Dr. Gao Jian, the Director of the International Office and Dean of the School of

International Education attended the event joined by more than 20 overseas faculty and students.



The meeting kicked off with a warm welcome speech delivered by Vice President Prof. Liu Wenhua, who sent the regards and wishes to all overseas faculty and students, thanking all for their valuable contributions and support to the university. The glutinous rice ball making workshop followed the meeting, pushing the event to a climax where overseas faculty and students were introduced to the Chinese traditional culture and custom on the winter

solstice and offered the precious opportunity of making glutinous rice balls on their own. All guests were also fascinated by the Kongfu tea ceremony performance presented by the tea art performing group of the students from the residential college of Esther Hall at Shantou University. Some faculty and students were so excited by the tea art that they came onto the stage to make a cup of Kongfu tea by themselves.

