

7 June 2023

Professor GUO Gongxing
Vice-Dean, Business School
Shantou University
Shantou, China

Dear Vice-Dean Guo,

Re: AMBA & BGA Latin America Conference 2023 and China-Columbia Business School Workshop

The Association of MBAs and Business Graduates Association (AMBA & BGA) has the honour to invite you to participate at the AMBA & BGA Latin America Conference 2023 held in Mexico City, Mexico during 27-29 September and the China-Colombia Business School Workshop to be held in Colombia on 25-26 September 2023 hosted by Universidad de los Andes Business School, Colombia. The conference will be held at the Hyatt Regency, Mexico City, Mexico and at hotel in Bogota, Colombia respectively.

This is an annual Conference for accredited and prospective business schools around the world. The Conference is designed to invite business school Deans, Directors and other senior faculty to meet, present and learn from each other and plan strategically for international collaborations and future development. It offers excellent networking and academic exchange opportunities among the best business schools in the world.

We understand that your university will be responsible for your international airfare, local transportation, hotel accommodations and conference fees. Please note AMBA & BGA nor EGADE Business School will not be liable for any delegate who may stay further in the country after the conference dates.

We look forward to your participation in this Conference and workshop, and we therefore request that you register at our website for the LATAM conference and then contact us on events@amba-bga.com to request an original invitation letter for visa applications. Please do not hesitate to contact AMBA & BGA if you need further information or help.

We look forward to welcoming you to Mexico City and Colombia.

Best regards,



Emily Wall
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