

REF. NO. 8393(10)/ 718

JUNE 12, 2025

Professor Dr. Sheng Lu  
Thai Language Program, College of Liberal Arts,  
Shantou University  
CHINA

FACULTY OF  
HUMANITIES

CHIANG MAI UNIVERSITY



**Subject: Invitation to the National Conference 2025 China-Thailand: The Power of Language and Culture in the 21st Century Faculty of Humanities, Chiang Mai University**

Dear Professor Dr. Sheng Lu,

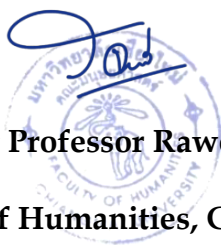
On behalf of Faculty of Humanities, Chiang Mai University, I would like to request the honor of having you as the keynote speaker for our conference "Invitation to the National Conference 2025" to be held at Faculty of Humanities, Chiang Mai University under the theme of "China-Thailand: The Power of Language and Culture in the 21st Century" on the 23th July, 2025.

In an era of rapid global change, the roles of the Thai and Chinese languages together with mutual cultural understanding are increasingly vital in fostering educational, economic, and social collaboration. This conference aims to serve as a platform for the exchange of knowledge and research on language and culture, and to promote academic cooperation among scholars, students, and institutions with a shared interest in Thai-Chinese studies. We believe that your participation will greatly contribute to the success of this event and help strengthen cross-cultural dialogue and academic networks for long-term collaboration.

Please confirm your participation by 18th June, 2025 via link or email: [cnth2025.humancmu@gmail.com](mailto:cnth2025.humancmu@gmail.com) Should you have any questions, feel free to contact us at email address.

We look forward to welcoming you to Chiang Mai

Yours sincerely,



**Assistant Professor Rawee Jansong, Ph.D.**  
**Dean**  
**Faculty of Humanities, Chiang Mai University, Thailand**

This document is signed electronically in accordance with the Electronic Transactions Act B.E. 2544 (2001) and the Chiang Mai University Regulation on the Use of Electronic Signatures B.E. 2564 (2021), through the CMU e-Document system under the reference code: 614C7A-354-974

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# **China–Thailand: The Power of Language and Culture in the 21st Century**

**23 July 2025 | Faculty of Humanities, Chiang Mai University**

09:00–09:30 Registration

09:30–09:45 Opening Ceremony

09:45–10:30 Keynote Speech

10:30–11:00 Coffee Break

11:00–12:00 Parallel Presentations

Theme Sessions:

1. *The Role of Thai and Chinese in the Modern World* (5 presenters)

2. *Society, Culture, and Thai and Chinese Learning in the Modern World* (5 presenters)

12:00–13:30 Lunch Break

13:30–14:30 Parallel Presentations

Theme Sessions:

1. *The Role of Thai and Chinese in the Modern World* (5 presenters)

2. *Society, Culture, and Thai and Chinese Learning in the Modern World* (5 presenters)

14:30–15:00 Coffee Break

15:00–15:30 Closing Ceremony