



Dear Professor Qiang Liang,
Dean of the School of Business, Shantou University

On behalf of the Sasin School of Management, Chulalongkorn University, it is my great honor to extend this formal invitation for you to attend the conferences at the AAPBS 2025 Annual Meeting, which will be hosted by Sasin in Bangkok, Thailand, from October 30 to November 1, 2025.

The theme of this year's conference is "Management for Tomorrow's World." The program will explore the evolving role of business education and leadership in shaping a sustainable and innovative future.

Your leadership and global perspective are highly respected by our community, and we would be deeply honored by your presence at this important gathering.

Please kindly confirm your availability at your earliest convenience. Should you require any further information or assistance, please do not hesitate to contact us.

We very much look forward to welcoming you to Bangkok and to AAPBS 2025.

Assoc.Prof. Piyachart Phiromswad, Ph.D.

Deputy Director of Learning solution
Sasin School of Management, Chulalongkorn University