



22 October 2025

Professor Xu Fei

Director of the Academic Affairs Office

Shantou University

Expected Travel Period: 30 Nov 2025 to 3 Dec 2025

INVITATION TO ATTEND THE QS REIMAGINE EDUCATION AWARDS & CONFERENCE

Dear **Professor Xu Fei**,

Warm greetings from QS Quacquarelli Symonds.

QS Quacquarelli Symonds is the world's leading provider of services, analytics, and insights to the global higher education sector. Our mission is to enable motivated individuals worldwide to realise their potential through educational attainment, international mobility, and career development. Our QS Higher Ed Summits convene senior leaders and experts from across the globe to explore emerging trends and pressing challenges within the higher education landscape. These include our flagship APAC Summit, the Reimagine Education Conference and Awards, and region-specific events in Asia Pacific, the Middle East and Africa, Europe, the Americas, and India.

In collaboration with American University of Middle East, QS is honoured to extend to you a formal invitation to attend the **QS Reimagine Education Awards & Conference**, taking place from **1-3 December 2025** at the **Queen Elizabeth II Centre, London**.

This year's summit, themed **"Mind the Gap – It's getting wider"**, will discuss strategies of university and business school leaders, edtech visionaries and QS experts to drive innovation in higher education. The conference also celebrates excellence with the QS Reimagine Education Awards, rewarding the most pioneering pedagogical approaches that enhance learning outcomes, improve employability, and advance sustainability education.

We would be delighted for you to join us at this distinguished gathering of higher education leaders. The summit presents a unique opportunity to engage in meaningful dialogue, establish valuable partnerships, and contribute to shaping the future direction of higher education

We very much hope you will be able to attend and look forward to welcoming you to London this December.

A handwritten signature in black ink, appearing to read 'Ben Sowter'.

Mr. Ben Sowter

Senior Vice President

QS Quacquarelli Symonds