

Our ref: IMCN/0001/ 20260301

2nd Mar 2026



Dean Cheng Haiying
School of Marxism
Shantou University

Dear Dean Cheng,

Visit to SEGi University, Malaysia

It is a great honor and privilege for SEGi University to invite Dean Cheng Haiying of School of Marxism, Shantou University and your delegates to our campus for a business visit on 17-21 April 2026.

During your visit to Malaysia, in addition to visiting our campus for institutional meetings and exploring opportunities for educational and academic cooperation, SEGi University will specially arrange and accompany the delegation to conduct field research at local Teochew ancestral halls, Teochew associations, the Zheng He Museum, and relevant educational and overseas Chinese organizations. Both parties will engage in in-depth discussions on topics such as the inheritance of Chinese culture, China-Malaysia historical and cultural exchange, educational philosophies, and faculty development. SEGi University will provide all necessary assistance and support to ensure the successful implementation of this series of exchange activities.

This visit will provide an opportunity to enhance the mutual understanding between the two organization and to pave way for future cooperation in education & academic exchange and other collaboration which will be discuss during the visit.

The details are as per below:

Name	Position and Organization
Cheng Haiying	Dean, School of Marxism of Shantou University
Shen Haijun	Secretary
Pan Jiantun	Professor
Liu Xingyun	Professor
Zhu Yueke	Executive Director of the Malaysia Research Center

We understand that all expenses of your delegation will be borne by Shantou University.

We are look forward to welcome you and your team of delegates.

Thank you,
Yours sincerely,

A handwritten signature in blue ink over a blue circular stamp. The stamp contains the text: "SEGI UNIVERSITY", "No. 9, Jalan Teknologi, Taman Sains Selangor, Kota Damansara PJU 5, 47810 Petaling Jaya Selangor, Malaysia".

SEGI UNIVERSITY
No. 9, Jalan Teknologi, Taman Sains Selangor,
Kota Damansara PJU 5, 47810 Petaling Jaya
Selangor, Malaysia

Wong Chee Mun
Senior Manager
International Marketing